



FOR IMMEDIATE RELEASE

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**Poughkeepsie Galleria, Dutchess Tourism, Inc & Arts Mid-Hudson
Mural Project Unveiling**

Poughkeepsie, NY – Poughkeepsie Galleria in partnership with Dutchess Tourism, Inc and Arts Mid-Hudson will be unveiling their highly anticipated mural project on Thursday, September 27 at 4pm.

Artists had the opportunity to submit proposals between May and June showcasing the best of Dutchess County; natural beauty of the outdoors, the Hudson River, historical sites, colleges, arts, museums and more. Hudson Valley native and nationally recognized artist Alan Dingman was selected to bring his mural submission to life.

"We cannot wait for everyone to see this 'Distinctly Dutchess' mural that beautifully highlights so many great aspects of our county," said Mary Kay Vrba, president and CEO of Dutchess Tourism. "There is no question that it will draw many more people to our tourist information racks and encourage them to explore the various historic, culinary, arts, outdoors, and family friendly attractions throughout the county."

The unveiling will be followed by a ribbon cutting to signify the newly enhanced Dutchess Tourism Information Center located off the Galleria's Food Court. The ribbon cutting in partnership with the Dutchess County Regional Chamber of Commerce is free, open to the public and refreshments will be served while supplies last.

For information on this and our many upcoming events please visit [Poughkeepsie Galleria's website](#).

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About Poughkeepsie Galleria

Poughkeepsie Galleria is Dutchess County's largest, most dominant shopping destination for over 30 years. Anchored by Macy's, Target, Best Buy, Sears, JCPenney, Dick's Sporting Goods, Poughkeepsie Galleria offers 120 retail shops including entertainment destinations Regal Cinemas and K1 Speed. Additional information can be found at www.PoughkeepsieGalleriamall.com and you can find Poughkeepsie Galleria on Facebook ([Facebook.com/PoughkeepsieGalleria](https://www.facebook.com/PoughkeepsieGalleria)), Twitter ([@PokGalleria](https://twitter.com/PokGalleria)) and Instagram ([@Poughkeepsie_Galleria](https://www.instagram.com/Poughkeepsie_Galleria)).

About Dutchess Tourism, Inc

Dutchess Tourism is the officially designated destination marketing organization for Dutchess County and is accredited by the Destination Marketing Accreditation Program (DMAP) of Destinations International. It is an independent 501c6 non-profit organization that works to bring tourism dollars to area businesses by marketing and promoting the assets of Dutchess County to the nation and the world. The office is located at 3 Neptune Road in the Town of Poughkeepsie with 18 Tourist Information Centers located around Dutchess County. The website is Dutchesstourism.com and they can be reached at 845-463-4000.

About Arts Mid-Hudson

Arts Mid-Hudson is the preeminent nonprofit regional arts service organization serving Dutchess, Ulster, and Orange Counties. Their initiatives engage and promote the arts across the Mid-Hudson region, benefiting artists, arts organizations and communities. Visit artsmidhudson.org, email info@artsmidhudson.org or call 845.454.3222.