

# Tourism News

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**Contact:** Loren Hoffman, Communications & Marketing Coordinator, 845-454-1700 or email [lhoffman@dcrcoc.org](mailto:lhoffman@dcrcoc.org)

## **County's Tourism Growth Highlighted at Dutchess Chamber's August Breakfast**

If you're interested in how the Hudson Valley's tourism industry has evolved over the past several years, don't miss the Dutchess County Regional Chamber of Commerce's August Contact Breakfast at the Poughkeepsie Grand Hotel. Dutchess Tourism, Inc.'s President & CEO, Mary Kay Vrba will discuss how tourism affects the county and what her organization does to promote Distinctly Dutchess.

Dutchess Tourism, Inc. was established in 1984 as the officially designated destination marketing organization for Dutchess County. It brings tourism dollars to area businesses by marketing and promoting the assets of Dutchess County to the nation and the world.

Mary Kay Vrba has more than 28 years of tourism experience. She works with over 600 tourism businesses in Dutchess County. Under her leadership, many new programs have been initiated including Farm Fresh Dutchess, Tourism Rally Day, an award-winning website re-design as well as marketing to international travel markets.

Admission to the breakfast is \$25 for members in advance or \$30 at the door. Nonmembers are welcome to attend for \$35. Call (845) 454-1700 ext. 1000 to RSVP or visit [dcrcoc.org](http://dcrcoc.org).

The newly formed firm made up of Vanacore, DeBenedictus, DiGovanni & Weddell; Sedore & Company; and Rouis & Company proudly sponsors this month's breakfast.

The firm provides audit, tax, accounting, and business development consulting services to business owners in the Hudson Valley and New York Metropolitan area. They have offices in Newburgh, Middletown and Wappingers Falls. They serve a variety of clients with the personal attention they deserve through five principal divisions: accounting and auditing, tax services, consulting and special projects services, accounting support services, and computer consulting. The firm also provides year-round service in a business advisory role to fulfill clients' present and emerging needs.

Contact Breakfast attendees are asked to remember the Chamber's Ambassador Committee's ongoing collection of canned and dry goods to benefit the Chamber's Workforce Development Center. Please bring donations to the marked boxes near the registration tables at the Poughkeepsie Grand. Representatives from the Alzheimer's Association, Hudson Valley Chapter; Dutchess Outreach Inc.; and Rebuilding Together of Dutchess County will also be in attendance.

Founded in 1907, the Dutchess County Regional Chamber of Commerce is committed to the growth and development of local businesses and the economy. For more information about Chamber happenings, the complete events calendar, or to find out how we might best serve as an advocate for you and your business, please visit [dcrcoc.org](http://dcrcoc.org).